

LEYLAND-TRIUMPH SALES COMPANY, INC.

WESTERN ZONE



TO: ALL TRIUMPH DEALERS - WESTERN ZONE

DEPT: SERVICE DEPARTMENT

BULLETIN T-66-15

SUBJECT: I.C.I. PAINT

DATE: MARCH 3, 1966

The Imperial Chemical Industries of London, England, who manufactures much of the production paints for Triumph, is making their new Hi-Build lacquers available in the United States. The following Triumph colors are available:

Code #	1	Gun Metal (Model 2000)
	14	Yellow (Jonquil)
	19	Pure White
	25	Triumph Racing Green
	26	Wedgewood Blue
	32	Signal Red
	2224	Black (all)
	3276	Sebring White
	3436	Spa White
	3735	Cactus (Model 2000)
	56	Royal Blue
	7907	Cherry Red (Model 2000)
	8013	Powder Blue
	35	Olive (Model 2000)

The I.C.I. Hi-Build lacquers are available both in quart containers for refinishing purposes and 1 oz. touch up jars with applicator brushes for over the counter sales. The material is available from the exclusive distributor in the U.S., East Coast Specialties, Corp., 760 Saw Mill River Rd., Yonkers, New York. Their Los Angeles warehouse, Gene's Distributing Co., 2720 San Pedro St., Los Angeles, California. Their Tulsa warehouse M. J. Allen Co. 315 No. Elwood. In addition, the material is available in numerous local areas through their authorized auto body supply jobbers. For more information, contact the importer.

The information is provided as a service to anyone requiring the origins 1 Triumph paint and does not affect our American Domestic formulas.